

New Media **Journalism**

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New Media Journalism

Links

For a complete list of related links see:

<http://homepages.uel.ac.uk/U.Krautmacher>
> External Links

or

<http://del.icio.us/UELuk/MewMediaJournalism>

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New Media **Theory** & Journalism

New Media **Theory** & Journalism

1. What **defines New Media** and how does that relate to Journalism Practices?
2. Can the **Internet** be considered as a **mass medium**?
3. What distinguishes **New Media Journalism** from old Media Journalism?

New Media **Theory** & Journalism

Lev Manovich: The Language of New Media

"To understand the logic of new media, we need to turn to computer science."



Manovich, Lev (2001)
The Language of New Media

Definition of New Media:

- Numerical Representation
- Automation
- Variability

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New Media **Theory** & Journalism

• Numerical Representation

Information is translated to numbers

The computer - used as a typewriter - translates words into binary code without even bringing it to the journalist's attention.



Manovich, Lev (2001)
The Language of New Media

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New Media **Theory** & Journalism

- **Automation**

"human intentionality can be removed from the creative process, at least in part."



Manovich, Lev (2001)
The Language of New Media

Examples from Word Processing:
auto-formatting, lay-out-
templates, spell-check, excel
table-calculations

New Media **Theory** & Journalism

- **Variability**

"A new media object (...) can exist in different, potentially infinite versions."



Manovich, Lev (2001)
The Language of New Media

Example: Dynamic web-sites
generated from databases;
might change work practices of
journalists

New Media **Theory** & Journalism

The Internet - a Mass Medium?

- Network medium v mass-medium; Rheingold: "A patchwork product"
- 'Mass society' -> 'mass medium' do not reflect complexities of society

"As technology changes and media converge, research categories (of mass media) must become flexible."



Morris, M. and Ogan, C. (1996), 'The Internet as Mass Medium' in: Journal of Communication Vol. 46 (1)

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New Media **Theory** & Journalism

The Internet - a Mass Medium?

- Internet communication: synchronous and asynchronous communication; one-to-one, one-to-many and many-to-many configurations
- The Internet plays with features of the traditional mass communication-model; content and audiences are extremely varied



Morris, M. and Ogan, C. (1996), 'The Internet as Mass Medium' in: Journal of Communication Vol. 46 (1)

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New Media **Theory** & Journalism

The Internet - a Mass Medium?

- Example for the playfulness of the Internet: 'Podcasting' (combination of ipod and broadcasting)

"What becomes clear is that neither mass nor medium can be precisely defined for all situations, but instead must be continually rearticulated depending on the situation."



Morris, M. and Ogan, C. (1996), 'The Internet as Mass Medium' in: Journal of Communication Vol. 46 (1)

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New Media **Theory** & Journalism

The Internet - a Mass Medium?

- Media corporations have a huge interest in defining and employing the Internet as a traditional 'mass medium'



Walker, John (2003) 'The Digital Imprimatur - How Big Brother and Big Media Can Put the Internet Genie Back in the Bottle' [online] available: <http://www.fourmilab.ch/documents/digital-imprimatur/>

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New Media **Theory** & Journalism

The Internet - a Mass Medium?

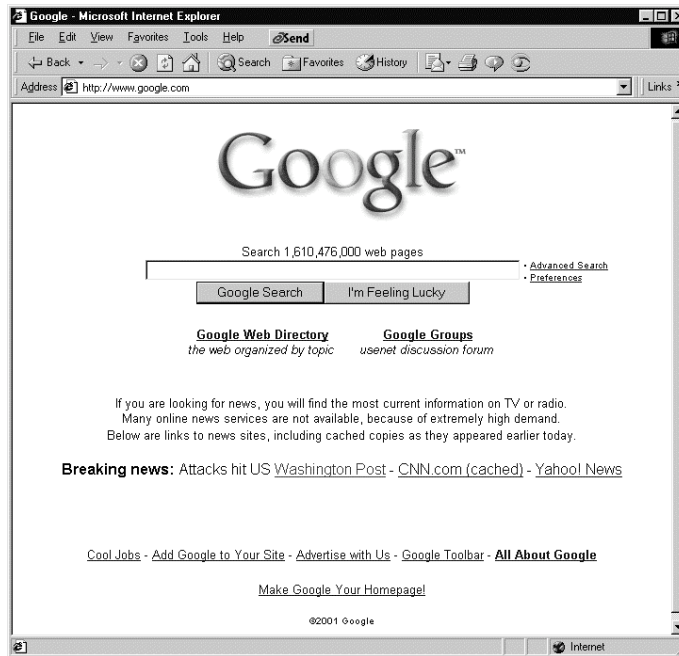
- Being technically a one-to-one medium, the Internet turns (sometimes) into a traditional mass-medium; example: 9/11

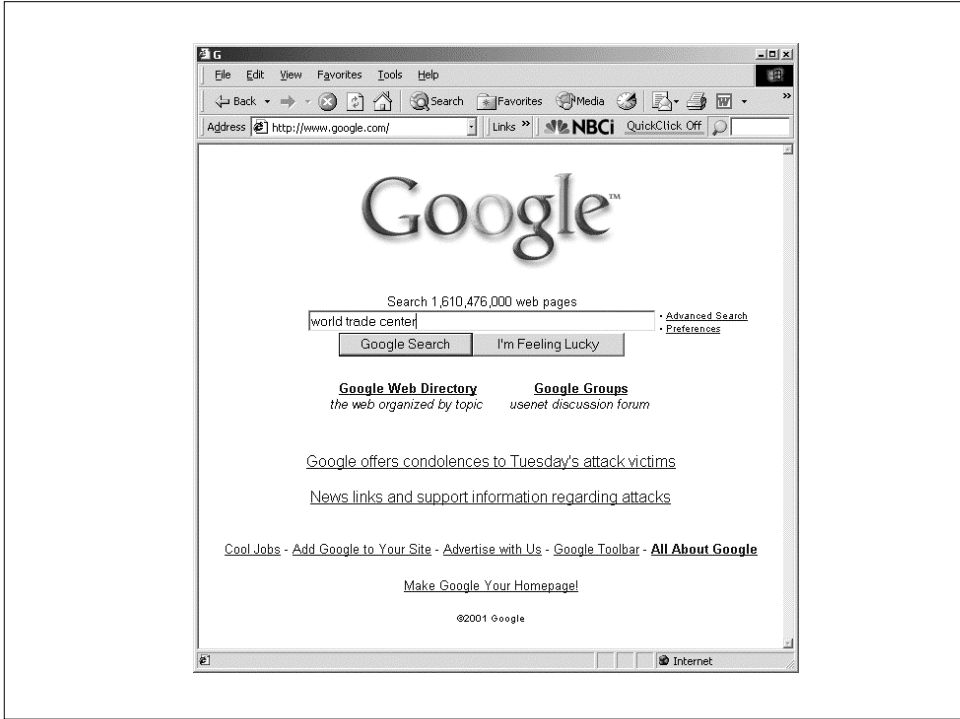
How Google transformed from a search-engine to a major information-portal



Wiggins, Richard (2001), 'The Effects of September 11 on the Leading Search Engine' First Monday, Vol. 7 (10) [online]
Available: http://firstmonday.org/issues/issue6_10/wiggins/

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New Media *Theory* & Journalism

The Internet - a Mass Medium?



Wiggins, Richard (2001), 'The Effects of September 11 on the Leading Search Engine' First Monday, Vol. 7 (10) [online] Available: http://firstmonday.org/issues/issue6_10/wiggins/

[Jobs](#) - [Add Google to Your Site](#) - [Advertise with Us](#) - [Google Toolbar](#) - [All About Google](#)

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New Media **Theory** & Journalism

Theorising New Media Journalism

"The advent of cyberspace will inevitably impact on the factors which show how journalism gets done - and may well even colour how we define what journalism is." (Dahlgren in: Deuze 2001)



Deuze, M. (2001)
'Understanding the Impact of the Internet: On New Media Professionalism, Mindsets and Buzzwords',
eJournalist (Australia),
[online] Available: <http://www.ejournalism.au.com/ejournalist/deuze.pdf>

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New Media **Theory** & Journalism

Theorising New Media Journalism

New Media Journalism embraces the network character of the Web and the variability of digital media:

- Hypertextuality
- Multimediality
- Interactivity



Deuze, M. (2001)
'Understanding the Impact of the Internet: On New Media Professionalism, Mindsets and Buzzwords',
eJournalist (Australia),
[online] Available: <http://www.ejournalism.au.com/ejournalist/deuze.pdf>

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New Media **Practice** & Journalism

New Media **Practice** & Journalism

1. **Benefits** of the Internet
2. **Quality** of Web based journalism
3. How can journalists **make a living** in the 'gift culture'
4. New Modes of Reading - **new modes of writing**? Do journalists have to learn how to write for the Web?

New Media **Practice** & Journalism

Benefits for Journalists

- The WWW offers a huge potential for education and training; Example from UEL: Rising East
<http://www.uel.ac.uk/risingeast/>
- The WWW is a vast research field for journalists

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New Media **Practice** & Journalism

Quality of Online Journalism Products

- Traditional mass-media have a set of rules and mechanisms to assure quality; on the Internet, quality assurance is mostly placed on the user/reader
- Offline and Online journalism bases on the same ethic principles UK Code of Journalism Ethics
<http://www.uta.fi/ethicnet/ukindex.html>



Reddick, R. and King, E. (2001) *The Online Journalist: Using the Internet and Other Electronic Resources*

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New Media **Practice** & Journalism

Quality of Online Journalism Products

- Online Journalists need to take into account:
 - Editorial responsibility for selection of hyperlinks
 - Legal responsibility for external links?
 - Readers might not get the context (selective reading)

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New Media **Practice** & Journalism

Making a living in the 'Gift-Culture'

- Unlimited availability has always been a defining feature of the Internet and the WorldWideWeb
- Gift-Culture: benefiting from equally giving and taking
- Today, eCommerce is slowly but surely making its way to a substantial economic platform

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New Media **Practice** & Journalism

Making a living in the 'Gift-Culture'

- Today's online publishing practice: giving little for free, giving more for money
- Last year, publishers were making profit from online business for the first time



Online Journalism Review,
[online] Available:
<http://www.ojr.org>

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New Media **Practice** & Journalism

New modes of reading - new modes of writing?

- How to read 'Hypertext'? The Internet is different from linear media: variability, hyperlinks, wealth of information
- Dan Harries: "'Viewers' are the new 'connected consumers' who find entertainment pleasure in the multitasking activities being promoted through their pc and tv screens."



Harries, Dan
(2002) 'Watching the internet' in ed. Harries, Dan, *The New Media Book*

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New Media **Practice** & Journalism

New modes of reading - new modes of writing?

- How do people read on the Web? Jacob Nielsen: "They don't" - They scan the page!
- Text for the Web needs to be written in a way that allows people to scan it



Nielsen, Jacob (1997)
'How users read on the Web', Alertbox, [online]
Available:
<http://www.useit.com/alertbox/9710a.html>

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New Media **Practice** & Journalism

Scannable text (J. Nielsen):

- highlighted **keywords**
- meaningful **sub-headings**
- bulleted **lists**
- **one idea** per paragraph
- the **inverted pyramid** style
- **half the word count**



Nielsen, Jacob (1997)
'How users read on the Web', Alertbox, [online]
Available:
<http://www.useit.com/alertbox/9710a.html>

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New Media **Practice** & Journalism

New modes of reading - new modes of writing?

- Many useful tips online and in special books
- 1200 links for Internet writers:
<http://www.internetwriter.co.uk/chapters/index.htm>



Dorner, Jane (2003)
Writing for the Internet

Blogs and Journalism

Blogs and Journalism

"Blogs will drive a powerful new form of amateur journalism as millions of Net users take on the role of columnist, reporter, analyst and publisher while fashioning their own personal broadcasting networks."



Lasica, J.D. (2001)
'Blogging as a Form of
Journalism', in: Online
Journalism Review, USC
Annenberg [online]
Available:
<http://www.ojr.org/ojr/workplace/1017958873.php>

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Blogs and Journalism

1. **What** is a Blog?
2. **Why** do people write/read Blogs
3. Blogs - a new form of **journalism**?
4. **Example**: The London bombings
5. **Concluding** thoughts: The age of participatory media

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Blogs and Journalism

What is a blog?

Jeff Jarvis, blogger:

"A blog is merely a tool that lets you do anything from change the world to share your shopping list."



Conniff, M. (2005) 'Just what is a blog anyway?', in: Online Journalism Review, USC Annenberg [online] Available: <http://www.ojr.org/ojr/stories/050929/>

Blogs and Journalism

What is a blog?

- "Blog" = Web Log(ging); a particular Web-genre of interactive diaries



Conniff, M. (2005) 'Just what is a blog anyway?', in: Online Journalism Review, USC Annenberg [online] Available: <http://www.ojr.org/ojr/stories/050929/>

Blogs and Journalism

Common blog features

- reverse chronology
- unfiltered content
- comments
- links
- informal attitude
- appropriated text/pictures
- (unemotional, informational look of a dynamic website)



Conniff, M. (2005) 'Just what is a blog anyway?', in: Online Journalism Review, USC Annenberg [online] Available: <http://www.ojr.org/ojr/stories/050929/>

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Blogs and Journalism

Why do people write blogs?

- Creative freedom
- Instantaneity
- Interactivity
- Lack of marketing constraints
- Unmediated quality



Lasica, J.C.. (2002) 'Weblog - a new source of news', in: Online Journalism Review, USC Annenberg [online] Available: <http://www.ojr.org/ojr/workplace/1017958782.php>

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Blogs and Journalism

Why do people write blogs?

- Conversational need?

Doc Searls, senior editor for
Linux Journal:

"I don't want an audience. I feel
I'm writing stuff that's part of a
conversation. Conversations
don't have audiences."



Lasica, J.C.. (2002)
'Weblog - a new source of
news', in: Online
Journalism Review, USC
Annenberg [online]
Available:
<http://www.ojr.org/ojr/workplace/1017958782.php>

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Blogs and Journalism

Blogs - a new form of journalism?

"Blogs will supplement, not
supplant, traditional media."

Doc Searls: "Weblogs will inform
old media. They will increasingly
be a source of information that
traditional media will rely on."



Lasica, J.C.. (2002)
'Weblog - a new source of
news', in: Online
Journalism Review, USC
Annenberg [online]
Available:
<http://www.ojr.org/ojr/workplace/1017958782.php>

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Blogs and Journalism

Blogs - a new form of journalism?

"Strengthening the public discourse, and strengthening democracy, is indeed the common ground shared by professional journalists, bloggers, wikipedians and others involved in the creation of grassroots media."



MacKinnon, R. (2005)
Conference Report:
BLOGGING, JOURNALISM
& CREDIBILITY:
Battleground and
Common Ground',
[online] Available:
<http://cyber.law.harvard.edu:8080/webcred/wp-content/CONFREPORT2.htm>

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Blogs and Journalism

Blogs - a new form of journalism?

"Blogging won't wipe out journalism, for the simple reason that journalism requires skills and resources that bloggers will never have. But it will improve the practice of our trade."



Naughton, J. (2005)
'Journalists must stop
being in denial: Bloggers
are here to stay',
Observer 29.5.2005
[online] Available:
<http://www.guardian.co.uk/Columnists/Column/0,5673,1494684,00.html>

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Blogs and Journalism

Blogs - a new form of journalism?

"I prefer the term participatory media for the blogger's practice of actively highlighting and framing the news that is reported by journalists, a practice potentially as important as - but different from - journalism."



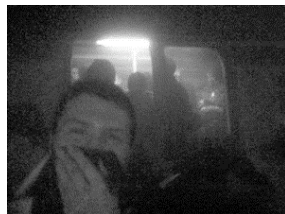
Blood, R. (2003) 'Weblogs and Journalism in the Age of Participatory Media' [online] Available: http://www.rebeccablood.net/essays/weblogs_journalism.html

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Blogs and Journalism

Example: The London Bombings 07/2005

The pathway of an iconic picture: Camera Phone - Blog - Wikipedia - AP - BBC



Braker, B. 'History's New First Draft - More than ever before, citizen journalists provided some of the best coverage on Thursday's London bombings', Newsweek online, 9.7.2005, Available: <http://www.msnbc.msn.com/id/8512552/site/newsweek/>

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Blogs and Journalism

Links for Blog Enthusiasts:

- <http://www.blogger.com>
- <http://www.wordpress.com>
- <http://www.typepad.com>
- London-Bloggers:
<http://londonbloggers.iamcal.com/>
- UK based blogger site specialised in mobile phone photography:
<http://moblog.co.uk/index.php>

Blogs and Journalism

The age of 'participatory media'

- Grasroot journalism: handmade newspapers, video-screenings, public-access radio and tv, community broadcasting
- Open-source movement and countercultural activists have established a 'perfect' platform for free forms of expression: the Internet

Blogs and Journalism

The age of 'participatory media'

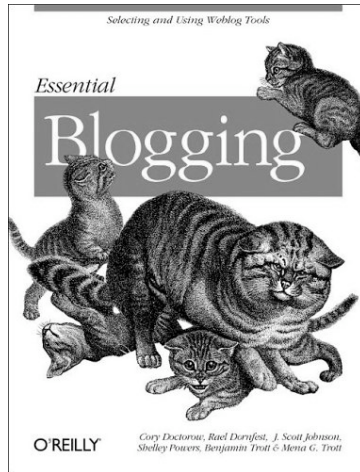
- Blogs, Wikis & Podcasts are online narrative genres that remediate recent forms of 'participatory media'
- These genres revive the idea of the 'empowerment of the reader' by new media

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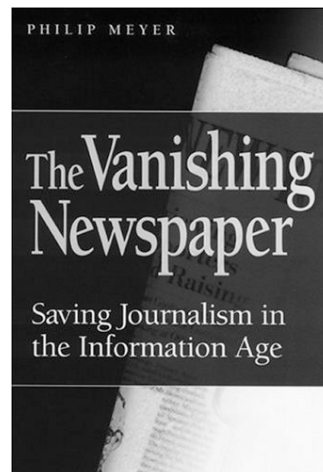
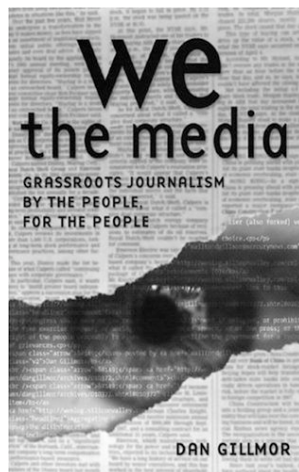
suggested literature



suggested literature



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suggested literature

